Ehsan Yousef Beik

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Media Production Lead & Creative Producer

PROFESSIONAL SUMMARY

Media production lead and hands-on producer with 6+ years of experience across social, branded, broadcast, and digital content. Leads a seven-person multidisciplinary team and concurrent production for four client accounts, directing 400+ reels alongside campaigns, graphics, multilingual content, and web assets. Brings earlier experience delivering hundreds of short- and long-form videos and editing 600+ hours to television standards. Turns briefs into practical production plans, coordinates specialists and stakeholders, and remains hands-on in editing, sound, motion, quality control, localization, and AI-assisted workflows.

CORE EXPERTISE

Media Production Leadership | Creative Direction | Multi-Client Production Operations | Team and External Specialist Coordination | Brief-to-Delivery Planning | Production Scheduling | Content Production Workflows | Short- and Long-Form Video | Social and Digital Content | Broadcast and Digital Delivery | Hands-on Video Editing | Motion Graphics and Audio | Quality Control | Localization | Media Asset Management | AI-Assisted Production

PROFESSIONAL EXPERIENCE

Media Production Lead & Creative Media Director

Aventa | Istanbul, Türkiye *Jan 2025 - Present*

- Lead end-to-end social and visual content production across four healthcare and health-tourism client engagements.
- Directed the production of 400+ reels across four client accounts, alongside campaign assets, graphics, multilingual content, and web materials.
- Manage a seven-person multidisciplinary team and external specialists while translating briefs into production plans, edits, and platform-ready content.
- Remain hands-on in editing, motion, sound, versioning, and final visual quality control while coordinating concurrent production schedules.
- Use AI daily for visual development, video and image generation, narration, dubbing, localization, enhancement, and workflow prototyping.

Selected work: **Online Media Production Portfolio**

Social Media Manager & Video Producer - Part-time

Parla Clinics | Istanbul, Türkiye *Aug 2024 - Jul 2026*

- Led end-to-end video and social content production for a multidisciplinary dental clinic serving local and international patients.
- Planned, filmed, and edited educational doctor videos, patient testimonials, treatment journeys, before-and-after cases, clinic-life content, and promotional campaigns.
- Produced Turkish- and English-language content for Instagram, TikTok, and YouTube Shorts, turning dental and orthodontic subjects into clear patient-facing stories.
- Managed concepts, scripts, filming, practical dental photography, lighting, audio, editing, subtitles, and delivery while working with dentists to maintain medical accuracy.

Consultant / Video Producer & Editor - Contract

Investia Media | Istanbul, Türkiye *May 2024 - Sep 2025*

- Produced and delivered hundreds of short- and long-form videos for Instagram, TikTok, YouTube, and other digital channels in a high-frequency media environment.
- Shaped edits around the hook, pacing, subtitles, motion graphics, and platform-specific formats from initial brief through final delivery.
- Collaborated with internal teams and stakeholders to define creative requirements, manage feedback, and maintain visual quality across concurrent projects.

PROFESSIONAL EXPERIENCE CONTINUED

Media Manager
Yakut Global | Istanbul, Türkiye *Jun 2022 - Aug 2023*

- Planned and executed a campaign that generated 400 leads in two months and contributed to five property sales totaling $650K.
- Led a three-person content team and coordinated video and social assets for 40+ real-estate projects, including 15 long-form YouTube videos.

Video Producer & Editor
Property Advisor Turkey | Istanbul, Türkiye *Mar 2021 - Jun 2022*

- Planned, filmed, and delivered 22 long-form YouTube videos and 70+ property-focused videos.
- Produced coverage for 12 corporate and promotional events, including interviews and on-location material, while managing schedules and post-production.
- Handled concepts, camera operation, composition, filming, editing, color correction, audio post-production, encoding, and delivery.
- Operated as a licensed IHA-1 drone pilot and captured 10+ hours of aerial footage.

Video Editor & Broadcast Quality Control Specialist
DDTV | Tehran, Iran *Apr 2020 - Mar 2021*

- Edited 600+ hours of video content in accordance with television and broadcast quality standards.
- Performed technical and editorial quality-control checks for approximately six hours of daily programming.
- Collaborated with four producers to resolve visual, audio, formatting, and delivery issues while maintaining broadcast schedules and organized media assets.

MEDIA PRODUCTION & POST-PRODUCTION

Creative Direction | Production Planning and Scheduling | Team and Stakeholder Coordination | Multi-Client Content Operations | Short- and Long-Form Production | Social and Digital Platform Adaptation | Broadcast Delivery | Hands-on Editing | Storytelling and Pacing | Motion Graphics | Audio Editing and Mixing | Color Correction | Subtitles and Localization | Quality Control | Media Asset Management | Content Versioning | Practical Photography | AI-Assisted Production

SOFTWARE & PRODUCTION TOOLS

Creative and post-production: Adobe Premiere Pro, After Effects, Photoshop, Lightroom, Audition
AI video and image: Higgsfield, Kling, Google Veo, Nano Banana
Voice, avatar and localization: ElevenLabs, HeyGen, Captions
Enhancement, music and prototyping: Vmake AI, Suno, ChatGPT, Codex
Audio production: Pro Tools, Cubase

EDUCATION

Bachelor of Science in Software Engineering | K. N. Toosi University of Technology | Tehran, Iran
Diploma in Audio Engineering | Persian Sound City | Tehran, Iran

LANGUAGES

English - Fluent | Turkish - Basic | Farsi - Native